

Privacy Policy

Ballroom Basix® USA, Inc. (BBx) and our websites, respect your privacy. By using BBx web sites (the “Site”), you agree to be bound by the terms of this Privacy Policy and by the related Terms of Use, as shown on the Site. BBx may change this Privacy Policy at any time by posting revisions to the Site, and your continued use of the Site indicates your agreement to the revised terms. Accordingly, BBx urges you to frequently review this Privacy Policy, and, if you do not agree to the terms of this or any revised policy, please exit the Site immediately.

Privacy of Children

BBx encourages parents and guardians to be aware of and participate in their children’s online activities. BBx strictly adheres to the Children’s Online Privacy Protection Act and will not knowingly register or otherwise collect personally identifiable information from any child under the age of 13 without the prior verifiable consent of that person’s parent or guardian.

What Information is Collected

BBx may collect two types of information about you: personally identifiable information (such as your name, address, telephone number and e-mail address) and aggregate information that is anonymous (such as your IP address – a number used to identify your computer when you are on the Internet – or the type of browser you are using).

Personally Identifiable Information

You may be required to register or otherwise voluntarily provide personally identifiable information to have access to some features of the Site. BBx may also request you to voluntarily provide personally identifiable information that is not required to access features of the Site. This information enables BBx to make general improvements to the Site and better serve your specific interests.

What BBx Will and Will Not Do With the Information You Provide

BBx uses information generally to compile statistical data, keep in contact with users and provide them with a better interactive experience. BBx may use your information specifically for the following purposes: to provide easy access every time you return to the Site without requiring re-entry of registration information; to keep you informed about products and services in which you may have interest; to complete business transactions; to contact you as part of a promotion; to allow you to make a posting on

the Site; to administer individual accounts; to provide customer support; to meet legal requirements; to provide Internet security; and/or to analyze the collected information.

Other than for the specific purposes set forth in this Privacy Policy, BBx will not disclose your personally identifiable information to any third parties unless BBx is legally compelled to do so. In addition, BBx will not contact you without your permission except as specified above or in connection with the registration process.

Cookies

When you visit the Site, BBx may store or recognize some information on your computer in the form of a “cookie” or similar file that can help BBx in many ways. With most Internet browsers or other software, you can erase cookies from your computer hard drive, block all cookies or receive a warning before a cookie is stored. Please refer to your browser instructions or help screen to learn more about these functions. If you reject cookies, functionality of the Site may be severely limited, and you may not be able to take advantage of many of the Site’s best features.

How Secure is Your Information

Any unauthorized use of the Site may result in criminal and/or civil prosecution. BBx has policies and procedures in place to protect the privacy and confidentiality of your information that BBx collects and maintains. To help ensure the privacy of your information, BBx urges you not to share your username and password with anyone and recommend that you change your password frequently and store it in a safe place. If you are asked to create a username or password, please select words that do not personally identify you.

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